

FACTOR Y

TOP NOTCH MEN. TOP NOTCH RESULTS.



Factor Y Mission Statement

**SHARING EXPERIENCE, SKILL AND KNOWLEDGE,
WE ARE DEDICATED TO HELPING MALE LENSMASTERS
USE SQUIDOO AS A TOOL TO GAIN DESIRED SUCCESS.**

Why Factor Y?

- Men have become the minority in online usage
- Men have unique internet experiences and habits
- More men are looking for ways to earn money online everyday
- To learn and grow by using one of the most powerful tools on the internet



- **Squidoo** is in the top 500 web sites visited every month
- Well constructed lenses index quickly at Google with a PR of 3 or more
- A well built community to use as a launchpad to enhance any online endeavour
- Over one million lenses filled with resources
- Some of the brightest people on the internet
- **FREE**



By using tried and true methods, including weekly lens assignments, promotion, support, and sharing of information, **Factor Y** is dedicated to enhancing your online experience.

Developing a quality and unique footprint is the key to success on the internet, and that will be our main focus.

- Open classrooms on subjects such as SEO, HTML, content writing, and WEB 2.0
- Interaction and support
- Promotion
- Quality lens creation

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SCOPE

- 8 weekly lens assignments due at the end of the session (NOT at the end of each week)
- Open Classrooms where topic specific "lectures" will be posted
- Scheduled "Live" chats for Q & A and discussions on classroom topics
- Support and promotion by like minded men
- Badges and banners for your lenses and profile to identify you as a member of Factor Y

Session 1 Schedule

- Aug. 31st ~ Doors open
- Sept. 4 ~ 1st lens assignment
- Sept. 11 ~ 2nd lens assignment
- Sept. 18 ~ 3rd lens assignment
- Sept. 25 ~ 4thst lens assignment
- Oct. 2 ~ 5th lens assignment
- Oct. 9 ~ 6th lens assignment
- Oct. 16 ~ 7th lens assignment
- Oct. 23 ~ 8th lens assignment
- Oct. 31 ~ Assignment plexos close
- Nov. 6 ~ Session 1 closes with graduation ceremonies and open house